

000456

4-14-04

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I applaud your efforts to reduce the problem of unsolicited email. HOWEVER, I'm very concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many costs and problems involved with this idea. And so much damage done to the customers and businesses alike, that I strongly request that you reconsider this matter more carefully.

The requirement to use suppression lists will seriously damage many of the legitimate publications available on the Internet.

My concern is for the HARM to publishers who require permission from the consumer prior to adding them to any lists.

They're not the ones that CAN-SPAM was designed to put out of business.

BUT, this requirement will most likely have that effect!

There's also a strong chance of great harm to the consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. And to make matters worse, these suppression lists could easily fall into the hands of spammers. Causing more spam, instead of less.

I'm quite surprised at the MAJOR problems that this ruling could involve. And I therefore request, in the strongest possible terms, to please reconsider its implementation in light of these problems.

Thank you

Harlie Comeens

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*Harlie Comeens*